

Make the post your own, these are just templates, add something personal to your post about why YOU think it's important to support small and local farmers, ranchers, artisans and other producers. Add some fun emojis!

#1

Thanksgiving is all about food, celebrating the harvest, and gathering around the table. This year, let's celebrate the people who grow, raise, bake, and make the food we love, too!

Shop Farmer Saturday is November 21 - the Saturday before Thanksgiving! Visit a local farmstand, shop your farmers market, preorder a pie from an independent baker, or pick up ingredients for your holiday meals directly from a local producer.

Even a few local purchases make a difference!

SHOP FARMER SATURDAY - NOVEMBER 21, 2026

More information at redacrecenter.org/shop-farmer-saturday

#2

Put your holiday food dollars to work close to home!

Shop Farmer Saturday is November 21, and it's the perfect time to stock up on local produce, meat, eggs, bread, pies, honey, preserves, and more for your Thanksgiving table.

Skip the usual grocery stop for a few items and shop directly from the farmers, ranchers, and food makers in your community. Your support helps keep local food available now and in seasons to come.

Tag your favorite local farm or food producer and spread the word!

More information at redacrecenter.org/shop-farmer-saturday

#3

What if we made the Saturday before Thanksgiving about the people who grow our food?

That's the idea behind Shop Farmer Saturday! It's a chance to show up for local farmers, ranchers, bakers, and food producers during an important time of year for their businesses.

Find a farmers market, visit a farmstand, order your holiday pie locally, or convince a friend to shop local with you. You don't have to source your entire Thanksgiving meal locally to make an impact.

November 21, 2026. Save the date, share the graphic, and help your community celebrate local food!

More information at redacrecenter.org/shop-farmer-saturday

#4 For our Gen Z out there!

YOUR REMINDER TO SHOP FARMER SATURDAY

Thanksgiving is literally a celebration of gratitude and food, so why not show some love to the people who actually grow, raise, bake, and make it?

November 21 is your sign to hit up a farmers market, visit a farmstand, preorder that local pie, or grab some ingredients straight from the source. Your local farmers are putting in the work, and they deserve a spot on your Thanksgiving shopping list.

You don't have to make your entire meal from scratch or buy everything locally. Just start somewhere. Bring a little local to the table. Get your friends in on it. Make it a thing!

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